




THE EXPERTS COUNCIL @CHF



How do you apply the creative intelligence at work in the art world and the collective wisdom of people with profoundly different but important experiences in other professional spheres to advance the culture and address the challenges we'll all face in the coming years?

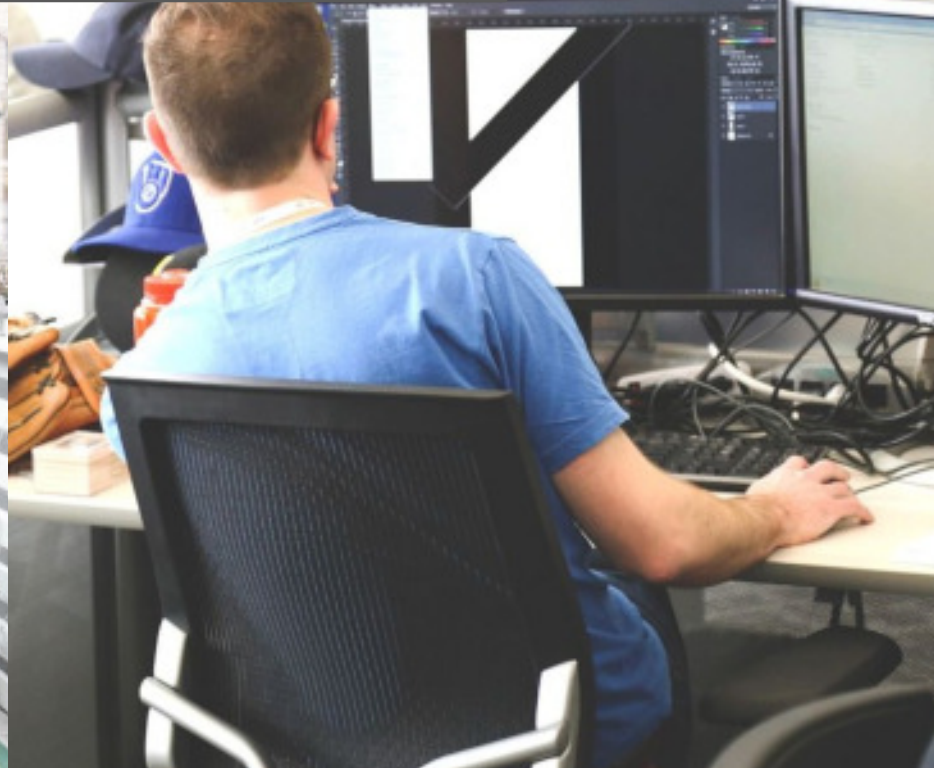
One significant hurdle is creative professionals rarely thrive to the point they can participate in pivotal change, because the creative sector of our cultural economy is unplugged from the portion where most other professional expertise is housed.



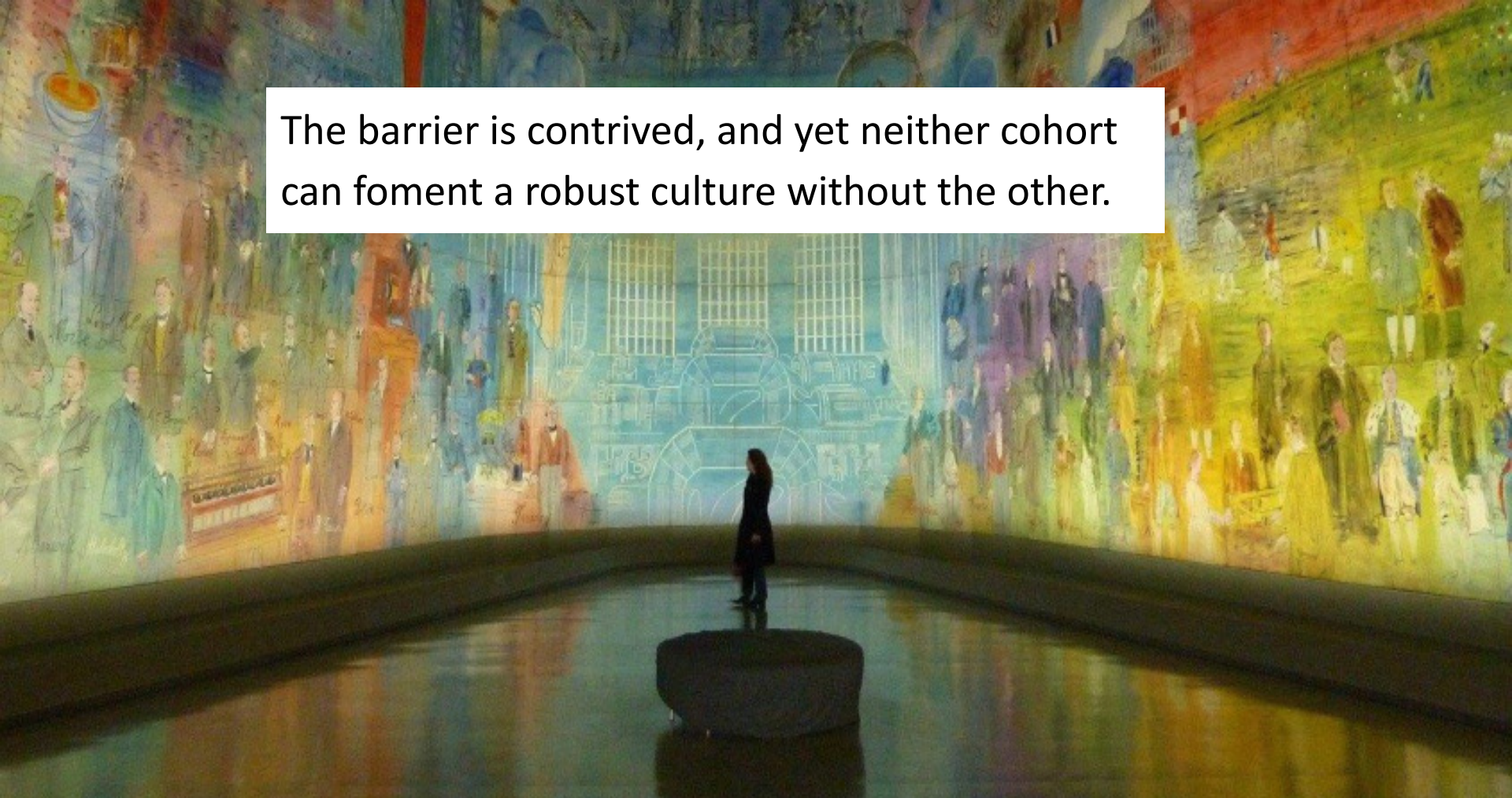
Creative professionals and other business professionals
operate on opposite sides of an artificial line.



But every entrepreneur is a creative entrepreneur.
Every professional is a creative professional.



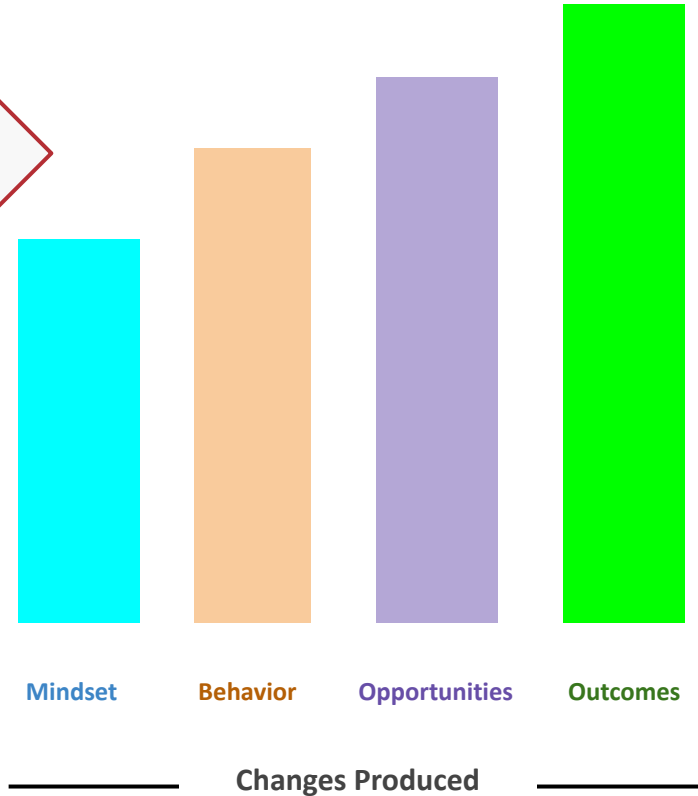
The barrier is contrived, and yet neither cohort can foment a robust culture without the other.





When the creative sector of our culture thrives, we all thrive. But it can't be done without you.

All the research, proven impact, and daily experience at our disposal shows that when we fortify a creative economy, we inject resilience and more effective problem-solving into our shared society. That produces a buoyant context with less conflict in which more people flourish.



Vision + motivation + insight = **destiny.**

The Clark Hulings Foundation is committed to a world in which a robust culture is fueled by a thriving creative economy founded on collaboration, shared insight, and human connection.

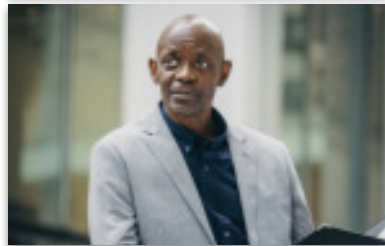
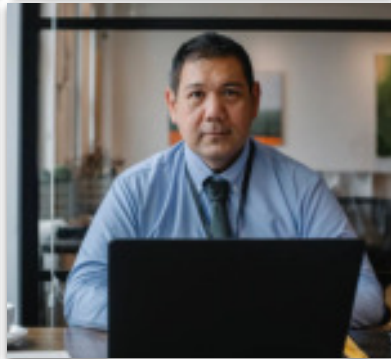
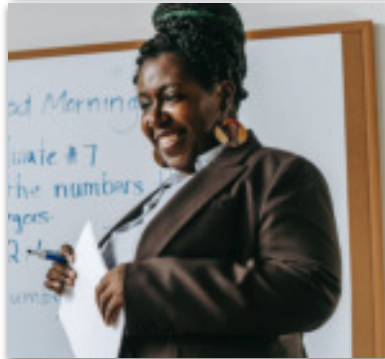
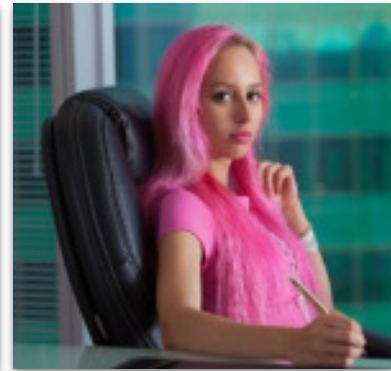


CHF programming ensures creative intelligence is supplied with the intellectual and motivational tools it needs to fully engage the culture.

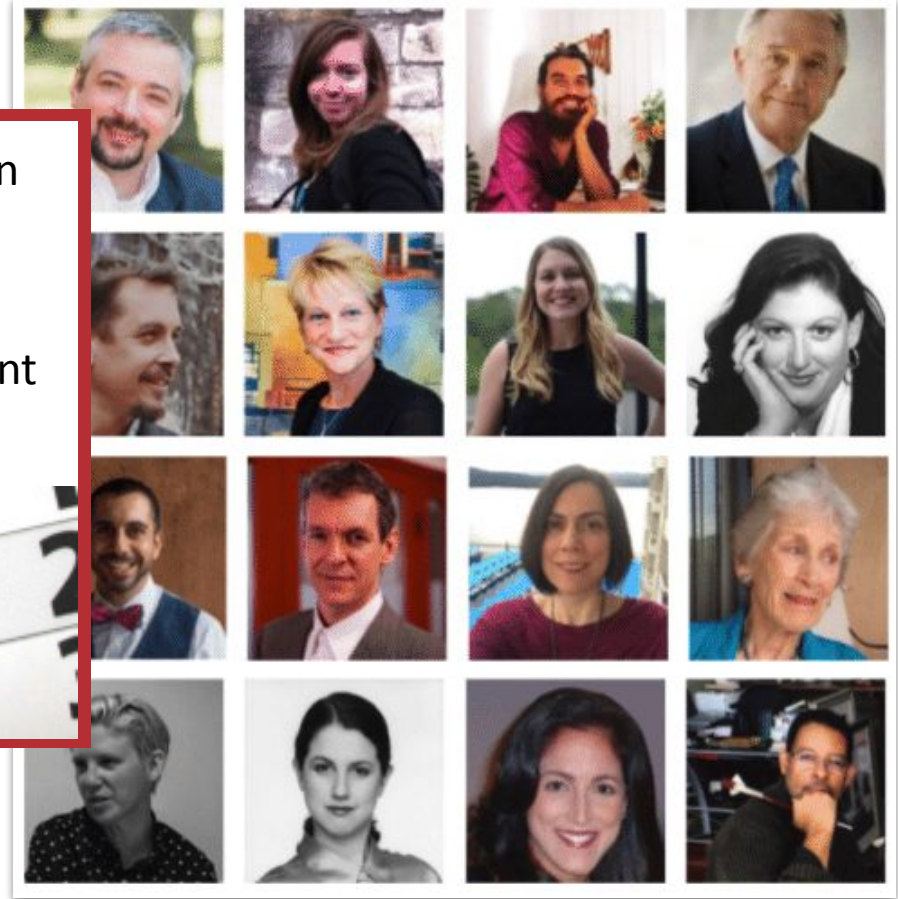
The Experts Council @ CHF

CHF has continually asked experts to bring their professional insights to bear on the creative economy.

The Experts Council is a diverse cohort of talented minds in multiple fields who recommend topics, formats, and luminaries to equip creative professionals with the insights needed to thrive and to foster a more robust culture.



We're already delivering on that promise, day in and day out, through an effective education program for creative entrepreneurs, planting entrepreneur networks, and providing significant public engagement around the core premise.



We hear these things all the time.

Paola De Giovanni - 5:03
So many golden nuggets, great advice and strategies, many thanks!!
Like Reply Message 25m

Anne Johann - 1:32:22
This was great. I never thought of finding publicity this way. Thanks CHF and Daniel.
Like Reply Message 25m

Maureen Soullie - 1:17:57
This is extremely helpful. I've learned a lot!
Like Reply Message 25m

Isabella Thee Palashoka - 1:37:07
Great super solid info that puts me out to the chase with actual things you can do right now. Thank you!
Like Reply Message 35m

Duke Windsor - 1:52:57
Thanks everybody. It's been very enlightening.
Like Reply Message 35m

Mandy Wrig - 1:54:37
This has been SO helpful! Thank you so much for sharing your expertise with us!
Like Reply Message 35m

Sharon DeHoney Walker - 1:02:13
This is great info! Thanks Daniel and CHF
Like Reply Message 25m

Sharon Lynn Williams - 1:18:10
My head is about to explode? This is an area I had never considered!
Like Reply Message 25m

Cristina Kramp - 38:24
connecting art to the world, love that!
Like Reply Message 25m

Kirsten Held - 1:36:18
This has been great! Very helpful information.
Like Reply Message 35m

Deborah Ugonetz - 1:51:35
You represent a great organization thanks for this helpful info
Like Reply Message 35m

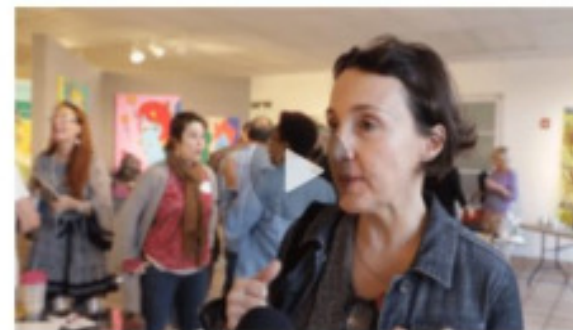
Jane R. Dell - 1:38:23
You are excellent! Thank you for a new beginning!
Like Reply Message 35m



"I want to build a sustainable business in art, and I'm learning to give structure to the way I think about that."



"I'm at this forum because I'm an emerging artist. I have the products but I don't know what to do with the products..."



"The content was so rich. There is so much to tap into. I feel overwhelmed in a good way."



"This feels like I found my tribe. These folks are speaking my language. This is what I want to know about."

Contribute a little. Gain a lot.

The commitment is light, the benefits sumptuous, and the impact profound. Council members help create opportunities for real change and gain a venue for engaging the culture at a deep level.



Member Commitments

The ask is simple—look at the programs we're running consistently and weigh in on the overall content (what it should be), the formats (how they could be delivered), and the facilitators (who they might be).

- ❑ Provide feedback on program
- ❑ Attend a quarterly virtual meeting
- ❑ Invite another person to a CHF program
- ❑ Consider optional ways to get involved

Member Benefits

We'll amplify your professional story—deepening the professional narrative about why you do what you do and why you're committed to a flourishing creative economy, so that others who share similar values see pathways to make a similar commitment.

- ❖ Opportunities to be interviewed about your thinking and professional insights
- ❖ Co-promotion of your endeavors
- ❖ Landing page featuring your expertise
- ❖ Affiliate status for any referrals



You probably have some questions . . .

Is there money involved?

Nope. Not unless you want to help us raise money, then sure!

Is this a board seat?

No. Board seats are a deeper level of commitment. This is a fairly lean relationship, where your expertise applies most directly and practically.

What kinds of programs will I be evaluating?

We'd love your feedback on our Thriving Tuesdays interview & presentation series, our salons, special courses we deliver, and similar events.

Do I have to watch every presentation?

Gosh, no! We're looking for high level input, not play by play critique. We want to know what topics we should be doing, who we should be talking to as experts for those topics, and in what formats we should be delivering.





What are the speaking & interview opportunities?

If you're interested in that, great! Let's start by looking at a possible Thriving Tuesday. We also do written and podcast interviews and, in some cases, special courses. We're open.

Can I sell my expertise?

Of course. If you run a business or have a book, teach workshops, etc, we'll have a place on your profile landing page to feature that.

What's the affiliate relationship?

We can provide you an affiliate account/link for paid courses we offer the public, and for referrals to our virtual conferences and other paid events. It's a great way to maximize the value of the relationship.



Why would I want a profile page at CHF?

Because a) we'll tell your story, b) it's a great way to champion a cause you care about—the renaissance of a creative culture, and c) backlinks are still the number one SEO factor for ranking a website and .org backlinks (in particular) are extremely well favored by search engines. In short, it's a boost for your brand, if you want that.

What if I want to contribute in some other way?

Let's talk! The Experts Panel isn't meant to limit the ways anyone can participate. It's just one simple way to lend the expert brain to a powerful cultural movement.

What if I hate meetings?

Welcome to the club! :) That's why we aren't doing a monthly, weekly get together. Once a quarter is enough for a substantial gathering. We aim to keep that actionable. In the meantime, email works for any arrangements, or we can jump on a quick 1:1 call if something really needs it.

The catch? What's the catch?

You have to want to live in a world filled with creative intelligence and innovative energy, in which all participants thrive. If you'd hate that idea, that would be the catch.

Is this open to all?

We'll certainly consider anyone you refer, but it's by invitation only, and the primary way we learn about council members is referrals.



Our Allies

By partnering with organizations and businesses that share our goals, we break down art-industry silos—fostering communication, sharing data, and spreading best practices—and can quickly scale up our individual and collective efforts, extending our missions and increasing the number of artists we reach and assist.



Who Was Clark Hulings?



Our namesake, Clark Hulings, was both an acclaimed master painter and an astute businessperson. After building a career as a commercial illustrator, he made the transition to fine art at the age of 40, financing the move with his own savings and applying his considerable business experience to grow his art practice.

While he continued to hone his craft well into his 80s, he also knew that, to be successful, he had to think like an entrepreneur and seize opportunities to grow his business. The nine practice areas in our Digital Learning Portal are based on our analysis of what had the biggest impact on Hulings' career and those of his peers.

Some words from working artists . . .



Click video to play.

Next Steps

We do routine zoom calls to discuss the Experts Council with prospective members. You can join one of those and decide on your level of interest. If you're formally invited to join the Experts Council, we'll invite you to the next quarterly meeting and go from there. The rest is handled by e-mail.



**All professionals are
creative professionals.**

