

THE CLARK HULINGS FUND
FOR VISUAL ARTISTS

WELCOME
SPONSORS!



Technology is Transforming the Business of Art—What You Need to Know.

Technology is fundamentally changing the way we do business: how we buy, sell, create, experience, and collect art. CHF is undertaking a comprehensive exploration of art+tech across all of our education and communication channels, culminating in our Art-Business Conference in Spring 2022.

Our impactful art-business education in sales & marketing is at the core of the conference. Live talks and panel discussions include Global Art Trends and Their Impact on the Industry; Data, Archives, and The Artist Legacy; The Future of Sales and Exhibitions: 3D Virtual Galleries; Digital Twinning and Verification; What to Know About Shipping Art, and more

Virtual
Programs
Spring
2022

Special in-person
events in
Santa Fe, NM

STATE OF THE ART INDUSTRY Conference

clarkhulingsfund.org/conference/sponsors

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"This was an excellent experience; we loved participating"
—Erica Goldemberg, ArtPlacer | 2020 Conference Sponsor

YOUR NAME IN LIGHTS

FOR 30,000 CONSTITUENTS IN ANY SECTOR IN ART, BUSINESS, or TECH



SPONSORSHIP RECOGNITION

VISIONARY \$25k —2 SPOTS

- Branded Conference Day
- Featured Speaker Session, Webinar, or Workshop
- Resource Module on Conference Hub
- + MORE...

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- Recorded Interview
- Banner Ad
- Workshop or Podcast PSA
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- 2 complimentary Conference tickets
- Additional ticket discount of 25%
- + MORE...

INNOVATOR \$15k—3 SPOTS

- Speaker Session, Webinar, or Workshop
- Resource Module on Conference Hub
- 8 complimentary Conference tickets
- + MORE...

APOSTLE \$5k—6 SPOTS


- Logo on Sponsors and Speakers pages
- 4 complimentary Conference tickets
- Additional ticket discount of 25%
- + MORE...

TURBO \$500

- Information block on Resources Page
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ACCELERATE \$250

- Annual Report Recognition
- Information block on Resources page +

 We bring the full force of CHF's digital, educational, and business expertise to bear with more than 60 hours of training, discussion, and collective learning. We'll be joined by dozens of experts in the fields of art, tech, finance, logistics, community, and placemaking to envision our collective, creative future. Our audience encompasses every area of the industry: artists, dealers, collectors, vendors, curators, and more.

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