

MISSION *To help professional visual artists compete in an increasingly complex marketplace by providing them with strategic business support and targeted financial assistance.*

THE CLARK HULINGS FUND
For Visual Artists

2015 Annual Report

The Clark Hulings Fund (CHF) reached an important milestone in 2015. Thanks to our official status as a 501(c)(3) nonprofit organization, last year was the first in which we were able to award our Business Accelerator Grants directly to artists, without requiring fiscal sponsorship. While our grant funding still totaled \$10,000, our review panel chose six recipients instead of two—allowing us to maximize the impact of our support. We're already hard at work collaborating directly with our 11 new recipients and finalists.



Persimmons by Carla Crawford, 2015 Grant Finalist

2015 PROGRAM HIGHLIGHTS

Grants Awarded:

Elizabeth Corkery To transport her work, and market her show "Ruin Sequence," at the Tower Hill Botanic Gardens in Boylston, Massachusetts (October-November 2016).

Vanessa Diaz To help cover expenses for her first solo show, "The Possibility of an Exit," at the ArtsUp project space in Fort Lauderdale, Florida (January-March 2016).

Ghost of a Dream (Adam Eckstrom & Lauren Was) To support the duo's "Fair Housing Project," at Smack Mellon in Brooklyn, New York (September-October 2016).

Leslie Hirst To ship materials and provide transport to "Message Threads," her solo show at Cedar Crest College's Lachaise Gallery in Allentown, Pennsylvania (Spring 2016).

Laura Petrovich-Cheney To transport materials and works to "Piece by Piece," her solo exhibition at Salisbury University in Salisbury, Maryland (January-February 2016).

FINALISTS: Alice Leora Briggs, Carla Crawford, Etsuko Ichikawa, Terrence Lavin, and Felicia van Bork.

For more information about all of our grant recipients and finalists, visit clarkhulingsfund.org/recipients.



Surge by Laura Petrovich-Cheney, 2015 Grant Recipient

Podcast Debut

Last July saw the launch of *The Thriving Artist Podcast*, CHF's insightful interview series covering a wide range of business topics, from collecting, estate planning, and marketing, to client development, appraisals, and inventory tracking. Hosted by

Daniel DiGriz—our marketing director and a veteran digital-media personality in his own right—the podcast's 2015 lineup featured 16 guests representing various segments of the art industry. To listen, visit our website, *iTunes*, or *Stitcher.com*.

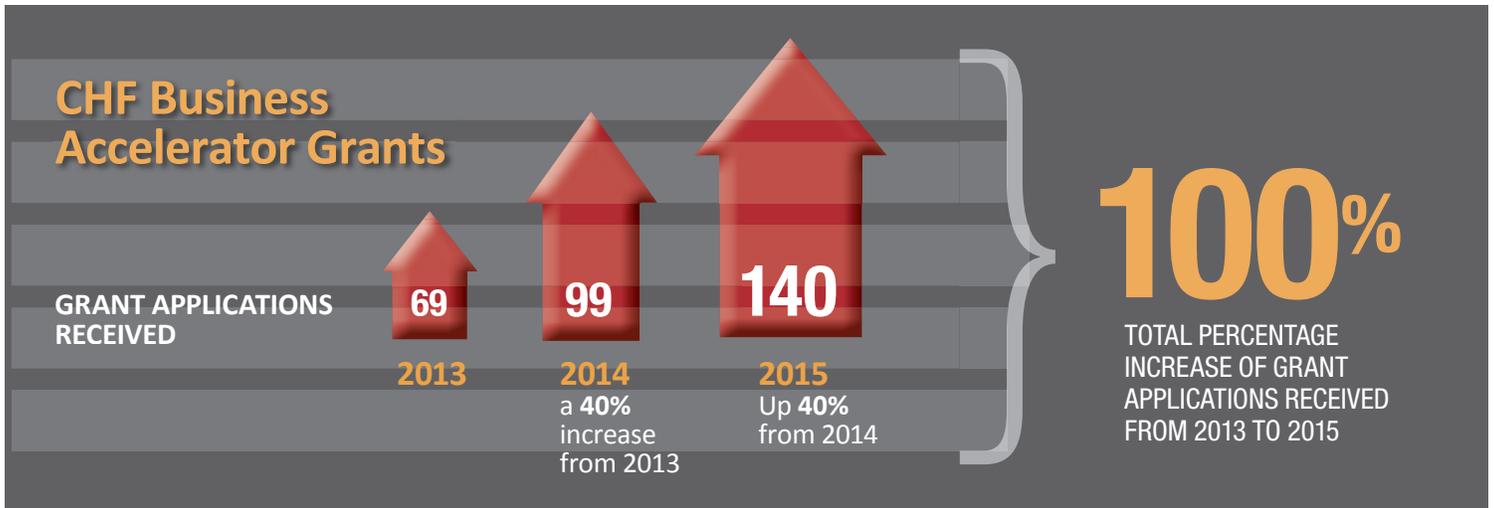


Bringing You Free Event Content

CHF offered our online audience videos of several

fascinating events on the business of art. In March, we hosted a panel on the challenges of dealing with large pieces; the discussion was held at New York's First Street Gallery, which was displaying the works of 2014 CHF grant recipient Tim Kennedy, who also participated in the panel. Thanks to a partnership with the Salmagundi Club in New York City, we brought you video of three events—a January talk on art law, a March panel on art finance, and a May discussion on collecting, featuring a gallerist, architect/designer, museum officer, arts-publication editor, and the club's chairman. In September, we teamed up with the Arts Council of Indianapolis in that city to bring you an artists' panel on reaching out to collectors. For highlights and full video of these events, visit clarkhulingsfund.org/panels.

2015 BY THE NUMBERS



Original content created: 88 interviews, articles, online seminars & in-person events



IN FOCUS: OUR 2015 GRANT REVIEW PANEL

We are grateful to the wonderful members of our review panel, who generously donated their time and expertise to help us select our latest group of grant recipients and finalists. With 140 applications to evaluate, the workload has doubled in just two years. Composed entirely of artists, the 2015 panel featured **Philip Koch, Dean L. Mitchell, Dan Ostermiller, Jennie Ottinger, and Watie White**, and was moderated by **Laura Lee Everett**. Special thanks to CHF Advisory Board Member **Jack A. Morris, Jr.** for his assistance.

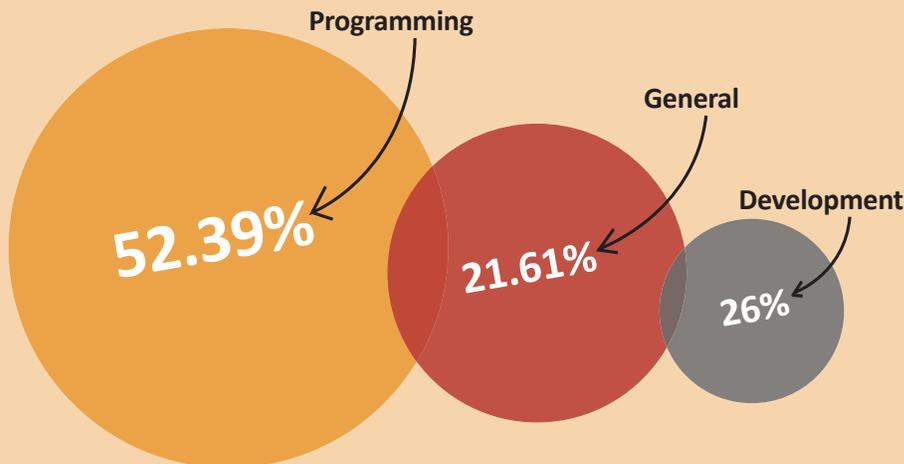
COLLECTOR SALON

We offer our sincere thanks to Patti and Paul Zecchi for hosting a CHF salon at their home in Denver last November. Timed to coincide with the announcement of our 2015 grant recipients, the event provided a terrific opportunity to view some stellar pieces from their collection, including Clark Hulings' *Ten Below*. For more information about joining the exclusive CHF Collector Society, contact Elizabeth Hulings at elizabeth@clarkhulings.com.

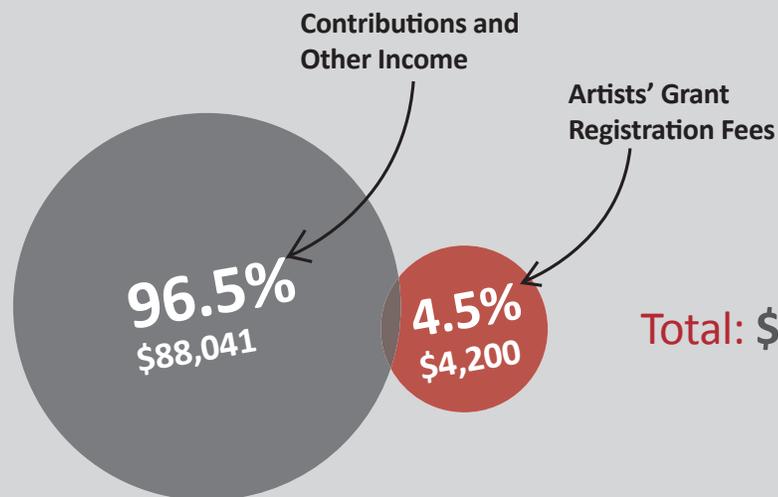


FINANCIALS

Expenses



Revenue Sources



Total: \$92,241

THANK YOU FOR YOUR SUPPORT

Thanks to your generous contributions, the Clark Hulings Fund has accomplished quite a lot in the past year, but there's still much more to be done. With your continued support, we'll help more visual artists learn how to grow their businesses and make them self-sustaining; work with collectors to better manage their collections and expose them to new artists; foster dialogue among the various sectors of the industry; harness the power of art as an engine of economic growth; and build a stronger arts community for the benefit of all.

To make a tax-deductible donation, please visit www.clarkhulingsfund.org/donate.

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